



OUR MISSION

To generate Power for a Sustainable Life.

OUR VISION

To be one of the leading brands in the world specializing in the production of industrial motors and motor application solutions.

OUR POLICY ON QUALITY, ENVIRONMENT AND OCCUPATIONAL HEALTH AND SAFETY INTEGRATED MANAGEMENT SYSTEM

Towards our goal of becoming a reliable company that embraces the following principles, as employees of Anadolu Motor Üretim ve Pazarlama A.Ş., we, especially our Senior Management, commit to being socially and environmentally responsible in all our activities. We pledge to prioritize Product, Service, Environment, Occupational Health and Safety concerns, prevent environmental pollution, work accidents, injuries and health deterioration by adhering to legal provisions and other requirements. We are dedicated to delivering products and services to our customers regularly and continuously. Our management systems will align with these policies, reflecting our purpose and context, and supporting our strategic direction aligning with the principles listed below.

Care for people, society and the environment,

Deliver diverse, high quality, environmentally conscious and environmentally friendly products and services to society at large, in collaboration with our customers, across agricultural mechanization, power products and all sectors in which we operate,

Minimize environmental pollution across the entire life cycle that may arise from production and service activities, while striving for the economical and efficient use of energy and natural resources,

Safeguard employee health through the establishment of a safe working environment, proactively identifying potential risks and hazards, and systematically minimizing such risks and hazards to enhance overall workplace safety,

In line with our total quality initiatives, effectively utilizing and consistently enhancing all our management systems to meet the needs and expectations of relevant stakeholders, ensure customer satisfaction, prevent pollution, mitigate environmental impact, and minimize occupational health and safety hazards and risks,

Maintain continuous cooperation and communication with customers, all employees, suppliers, subcontractors, visitors, the community and all other relevant stakeholders,

Organize training sessions, social events, and activities to advocate for environmental and human health preservation, raise awareness and sensitivity to environmental health, occupational health and product safety, consult and engage with employees / employee representatives in the development, planning, implementation, performance assessment and improvement activities of the system,

Strive for continuous improvement through quality, environmental, occupational health and safety performance assessments, along with necessary measurements and analyses,

Ensure that products and services meet customer expectations in terms of quality, price and deadlines, and comply with all legal regulations regarding products, services, environment and OHS, including all compliance obligation requirements,

Enhance market effectiveness through a process-oriented approach and risk-based thinking, leading to increased efficiency and rational dynamism,

Remain a resilient and profitable company in changing circumstances.