

MISSION

To enhance the lives of our customers by delivering innovative, environmentally responsible, and high-quality products developed for the marine industry.

VISION

To become a leading global brand by providing environmentally friendly, reliable, and comfortable products in the marine sector.

INTEGRATED QUALITY, ENVIRONMENTAL, AND OCCUPATIONAL HEALTH & SAFETY MANAGEMENT SYSTEM POLICY

As an organization that prioritizes human well-being, societal responsibility, and environmental stewardship, we are committed to:

- Providing diverse, high-quality, and environmentally conscious products and services to our customers, the marine industry, and all other sectors in which we operate.
- Minimizing environmental pollution throughout the entire lifecycle of our production and service activities, and ensuring the efficient and responsible use of energy and natural resources.
- Identifying potential hazards and risks in advance to safeguard employee health, enhance workplace safety, and maintain secure operations by reducing these risks to the lowest possible level.
- Continuously improving our management systems in line with total quality principles to meet the expectations of all relevant stakeholders, ensure customer satisfaction, prevent pollution, and reduce occupational health and safety risks.
- Maintaining continuous cooperation and communication with customers, employees, suppliers, subcontractors, visitors, society, and all other stakeholders.

- Promoting environmental protection, occupational health and safety, and product safety through training programs, social initiatives, and awareness activities, while ensuring employee participation and consultation in system development, implementation, performance evaluation, and improvement processes.
- Pursuing continuous improvement by conducting necessary measurements, analyses, and performance evaluations related to quality, environment, and occupational health and safety.
- Ensuring that all products and services comply with customer expectations regarding quality, cost, and delivery, as well as all applicable legal regulations and compliance obligations related to product, service, environmental management, and occupational health and safety.
- Adopting a process-based approach and risk-oriented mindset to enhance operational efficiency, agility, and competitiveness in the market.
- Remaining a strong, resilient, and profitable organization under all changing conditions.

With full dedication from our Top Management and all employees of Anadolu Motor Üretim ve Pazarlama A.Ş., we commit to conducting all activities with sensitivity toward Product, Service, Environment, Occupational Health and Safety requirements; complying with all legal and other relevant obligations; preventing environmental pollution, occupational accidents, injuries, and health impairments; ensuring the consistent and uninterrupted delivery of products and services; and continuously improving the performance of our management systems in alignment with our strategic direction, purpose, and organizational context.